

Board Members

Diana S. Dooley, Chair Kimberly Belshé Paul Fearer Susan Kennedy Robert Ross, MD

Executive Director

Peter V. Lee

Board Meeting Agenda

First 5 LA 750 N. Alameda St. Los Angeles, CA 90012

January 17, 2013 10:00 AM - 4:00 PM

A webcast will be available for the January 17, 2013 Board meeting, including the provisions for individuals to comment from other locations; Please see instructions in the *Meeting Information* section.

Please note: Open session is estimated to resume at 12:00 PM.

ITEM ACTION/DISCUSSION Call To Order, Roll Call and Welcome Discussion II. Closed Session A. Consideration of Contract-Related Matters per Government Code Section 100500(j) Consideration of Personnel Issues per Government Code Sections 11126(a) and 100500(j) III. Announcement of Closed Session Actions Discussion IV. Approval of Board Meeting Minutes Action V. Executive Directors Report A. Exchange Planning Calendar Discussion B. Establishment Support and Blueprint Update Discussion C. CalHEERS Update Discussion D. Federal Proposed Rules Action Legislative Update Discussion Marketing and Branding Update Discussion G. Eligibility and Enrollment Policy Update Discussion VI. Qualified Health Plan Contracting A. Qualified Health Plan Model Contract Discussion B. Affordability / Continuity of Care Options Action VII. Community Mobilization A. Outreach & Education Grant Program Discussion B. Assisters Program Partnerships Action VIII. Service Center Update A. Status and Process Discussion B. Protocols Discussion IX. Adjournment Action

MEETING INFORMATION

The order in which agenda items are considered may be subject to change. Public comment is taken on each agenda item.

For in person comments: Prior to making your comments, please state your name for the record and identify any group or organization you represent.

The call-in number for teleconference comments is: (800) 288-8960

Please wait until the operator has introduced you before you make your comments.

To request to make a comment during the public comment period, press * 1; you will hear a tone indicating you are in the queue for comment.

If you change your mind and do not want to make a comment, press #

Assistance is available throughout the teleconference meeting. To request a Specialist: Press * 0

Each person will be limited to two minutes per agenda item.

Materials available for this meeting are posted on the Exchange website at: www.HealthExchange.ca.gov no later than the Monday preceding the meeting. Any person who wishes to request this notice or other meeting materials in an alternative format, requires translation services, or needs any disability-related modification or accommodation, including auxiliary aids or services which would enable that person to participate at the meeting, must make that request at least seven calendar days prior to the meeting date to Erica Lux at 916-323-3731 or Erica.Lux@hbex.ca.gov.

Directions to the meeting are available on the Exchange website.

If you are a member of the news media and wish to cover this event, please contact (916) 205-8403.

The Board meeting can be viewed via a webcast. The webcast can be accessed at: http://www.cal-span.org/State_Webcast/HBEX/stream_index.htm.